

2019 Edina Realty Foundation Annual Report



Our Mission: To support and improve the lives of the homeless in the communities we serve

The Issue of Homelessness

Edina Realty agents and employees believe everyone should have a place to call home. And with so many factors contributing to homelessness, including job loss, health crisis, family violence and more, we were compelled to establish the Edina Realty Foundation in 1996 to help. To date, we've raised more than \$10 million for non-profits working with the homeless or homelessness prevention.

Homelessness in Minnesota climbed **10%** percent in 2018 compared to 2015. More than 40,000 Minnesotans experience homelessness in a year.¹

In 2018 nearly **88% of homeless** people received shelter and services from non-profit agencies in Minnesota and Wisconsin.²

More than **95%** of funds raised by the Foundation go directly to non-profit organizations that serve homeless individuals, children and families or that focus on homelessness prevention



1) Wilder Research, 2018 Minnesota Homeless Study.

2) The U.S. Department of Housing and Urban Development, The 2018 Annual Homeless Assessment Report (AHAR) to Congress.

Grant Info & Usage

Distribution

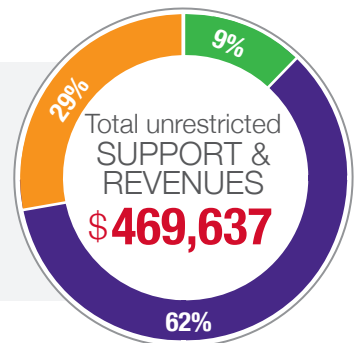


Total Revenues & Support

Agent & Employee
Contributions – \$292,665

In-kind Goods
& Services – \$134,183

Fundraising – \$42,789



Top 3 Recipients

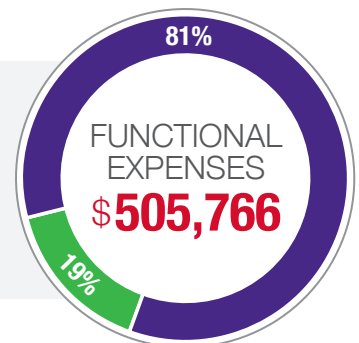
Total # of grants given = **151**



Total Expenses

General &
Administrative – \$98,473

Program Services
(inc. Grants) – \$407,293



THANK YOU!

A big thanks to our **Foundation Representatives** and **Board of Directors** for their tireless efforts on behalf of the **Edina Realty Foundation**.